# **Exploring Decentralised Governance for AI: A New Direction**

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#### **Executive Summary**

The rapid integration of artificial intelligence (AI) across industries poses significant governance challenges related to transparency, accountability, and ethical oversight. Existing centralised governance models often lack the agility needed to manage Al's evolving complexities. This paper examines decentralised governance as an alternative, exploring how blockchain technology and distributed consensus mechanisms can provide transparent, inclusive, and accountable frameworks for AI oversight. By redistributing decision-making authority across secure networks, decentralised models aim to mitigate common issues in Al governance, such as data privacy concerns and regulatory non-compliance. Discussing potential benefits, including enhanced data security, stakeholder trust, and global interoperability, alongside challenges such as scalability and regulatory adaptation. Case studies, including IBM's blockchain initiatives in supply chains and Estonia's e-governance model, illustrate practical applications and offer insights into the feasibility of decentralised governance in real-world scenarios. Additionally, this paper ultimately proposes a research agenda and outlines strategic considerations for businesses and policymakers seeking responsible AI governance solutions in a digital economy.

#### 1. Introduction

The accelerated adoption of artificial intelligence (AI) has highlighted pressing governance challenges across sectors, particularly around transparency, accountability, and ethical integrity (Arner et al., 2019). Centralised governance frameworks often lack the adaptability required to manage the rapid, complex evolution of AI applications, necessitating alternative solutions. Decentralised governance, which employs blockchain technology and other distributed models, presents a promising direction to empower stakeholders and improve AI oversight (Tapscott & Tapscott, 2016). This paper examines decentralised governance as a new direction for responsible AI management, discussing its benefits, challenges, and potential applications.

## 2. Background on Decentralised Governance in AI

Decentralised governance is a framework that redistributes decision-making authority across a network, typically through blockchain and distributed ledger technologies (DLT). Blockchain's inherent transparency and immutability make it a compelling tool for governance, ensuring that decisions are recorded and accessible to all stakeholders. In AI governance, decentralised models can reduce bias and improve accountability by involving diverse contributors in oversight processes (Buterin, 2014).

Distributed consensus mechanisms, such as those used in blockchain networks, can ensure that AI systems are governed according to collectively agreed-upon rules, mitigating the risks associated with centralised control (Christidis & Devetsikiotis, 2016). Blockchain's use of encrypted data storage also adds layers of security to sensitive information, protecting user data from unauthorised access and reinforcing trust in Al-driven decision-making (Zyskind et al., 2015).



# 3. Potential Benefits of Decentralised AI Governance

### Transparency and Accountability

Decentralised systems create traceable records of AI decisions, allowing stakeholders to monitor AI outputs and audit their compliance with ethical guidelines (Arner et al., 2019). This model promotes transparency by making data accessible

across the network, mitigating the "black box" effect that can make AI decisions difficult to scrutinise.

# **Trust and Privacy Protection**

Decentralised models can safeguard user data by using blockchain's encryption, reducing risks associated with centralised databases (Zyskind et al., 2015). Al applications governed in a decentralised framework are better equipped to respect user privacy, making them compliant with global standards like the GDPR.

### **Global Standards and Collaborative Oversight**

Decentralised governance facilitates cross-border collaboration, as blockchain enables entities in different jurisdictions to participate equally in AI oversight. This inclusivity helps establish global standards and promotes an ethical approach to AI deployment (IBM, 2020).

#### 4. Challenges of Decentralised AI Governance

### **Technical and Operational Barriers**

Implementing decentralised AI governance on a large scale is technically complex. Blockchain's scalability remains a concern, with transaction speeds and storage limits potentially hampering its effectiveness in high-frequency AI applications (Christidis & Devetsikiotis, 2016).

### **Ethics and Legal Compliance**

Decentralised governance may face challenges in enforcing ethical standards uniformly, given that distributed networks inherently limit centralised control. Additionally, regulatory compliance across jurisdictions poses significant legal hurdles, particularly in industries like finance and healthcare (Arner et al., 2019).

#### **Adoption Barriers**

Organisations accustomed to centralised control may resist decentralised governance models due to perceived risks and operational changes required. The shift from centralised to decentralised models also necessitates new skills and mindsets, which may hinder widespread adoption (Tapscott & Tapscott, 2016).

# 5. Real-World Applications and Case Studies

### Case Study: IBM's Blockchain in Supply Chains

IBM has successfully deployed blockchain to enhance transparency and traceability in supply chains, an application that could inform decentralised AI governance. By creating immutable transaction records, IBM's blockchain initiative has demonstrated the value of distributed networks in ensuring accountability (IBM, 2020).

#### Case Study: Estonian E-Government and Blockchain

Estonia has pioneered blockchain-based transparency in its e-government services, providing a model for AI governance that emphasises data security and transparency. Estonia's approach demonstrates how decentralised frameworks can secure sensitive data while supporting public trust in digital governance (CIPESA, 2019).

### 6. Future Directions for Decentralised AI Governance

Proposing an AI Governance Model Using Blockchain and Distributed Consensus Future AI governance models may benefit from combining blockchain with federated learning—a method where AI systems learn collaboratively across multiple devices without sharing raw data. This approach aligns with decentralised principles and could enhance privacy and transparency in AI (McMahan et al., 2017).

# **Emerging Trends and Technologies**

Advancements in federated learning and zero-knowledge proofs offer promising avenues for strengthening decentralised AI governance. Zero-knowledge proofs, for instance, enable the verification of data without revealing the data itself, ensuring that AI models remain secure and compliant (Ben-Sasson et al., 2014).

## 7. Conclusion

Decentralised governance represents a promising frontier for AI oversight, offering transparency, security, and cross-border collaboration. Despite the technical and regulatory challenges, the integration of blockchain and AI provides a pathway toward an accountable, ethical future for artificial intelligence. To fully realise this vision, stakeholders must commit to developing interoperable standards and addressing technical barriers, ensuring that decentralised governance frameworks can fulfill their potential in a rapidly evolving digital landscape.

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